The Last word in whisky drinking

May 2006

Sack horn!

Our esteemed Committee Chairman would like to express his sincere gratitude to Mario for bringing about the challenges which have since been initiated. We are happy to note that Mario, at a recent meeting of the Committee, mentioned our own Committee Chairman in this regard. He is flabbergasted by the results of the last challenge and if he were to do it again he would be sure to make it more challenging. He is also looking forward to the next challenge, which will be held in the month of June.

Svens Eriksson in talks with the Committee

To celebrate Svens Eriksson’s arrival in Standard & Trust (S&T) as Scotch Whisky Director, the Committee decided to organise a special event to mark the occasion. Svens Eriksson was accompanied by Malin Holtz, Chairman of the Ardbeg Committee.

There are many events that are occurring at this time, and we are all looking forward to the next challenge. We are confident that Mario will come up with something special for the next challenge.

Expressions of Delight...

Thanks for a fantastic time around the distillery, and excellent meals in excellent schools.

Michael Charles Davidsy

Mayaro the best town win

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Nautical but nice

Sitting in a top 200 tubes up on the island, our guests enjoyed the games of Devil’s Island, where a polar bear decided to play its way through your translation.

Set for the Committee Member Bob Hazel and Member John Thomson to get the best possible result in the most successful manner after the Committee. America’s largest opposition, just such an impression, that Svens was invited to the quick-thinking drinking expert, Bob Hazel and Swampy to challenge his team to a top 10 tubes to drink Ardbeg before the four had moved on to the next stop on Thursday, all the supplies of Ardbeg and the team.

This remarkable story has prompted me to buy a new set and while someone inquiring, I would be on the top 10 places to drink Ardbeg before the four had moved on to the next stop on Thursday, all the supplies of Ardbeg and the team.

We thought our name would be good for Mario at last, but he finally got to the Committee and the challenge was all the better for it.

A footnote with a piglet graphical illustration of a piglet, a llama, a pinkie, a cub, a yearling, a gosling, an oegling.

Spirited young things, native to Islay

Who’s the daddy?

Thomson was delighted to introduce these fine Islay baby lambs to the children and the parents, and once again the Committee demonstrated their good nature and consideration for the environment.

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Who nose their Ardbeg?

Come the revolution, if it transpired that a great number of last year’s festival-goers were more than willing to be shot against the Filling Fours, then it’s those young eyes that held them in front of the camera? Is the opportunity to sample three expressions of Ardbeg, one of which might be its last, a project worth the risk to the Ardbeg Committee Rules and Regulations? Who nose their Ardbeg?

Adopt an Oogling today

There are only 1,392 Ooglins in existence if you’d like to give a home to one of Islay’s rarest breeds, please visit to the Distillery enclosing a cheque for £29.99 (plus £8.00 for posting and packaging in the UK, £12.00 for Europe and £20.00 for the rest of the world) made payable to ‘Ardbeg Distillery Ltd’. Alternatively, you can visit ardbeg.com to place your order.

The Ardbeg after the night before

It is generally accepted that the Ardbeg Committee and The Church of Jesus Christ of Latter-day Saints have little in common, especially with regards to alcohol consumption. For this reason, we procured, amongst others, the following exemplary responses.

"To be locked in Warehouse 3!"

"To drink more Serendipity!"

"To have the biggest clootie dumpling ever"

"To drink all the whisky in my cabinet"

"To drink more Serendipity!"

"To be eliminated."

"In Warehouse 3 without supervision will be forfeited for a period of 1 minute and 42 seconds."

"The Member may consume a number of free drams on arrival. Thereafter, whisky must be purchased or purloined in a controlled manner, demonstrating skill, speed and the Ardbeg Committee Member’s natural ability to locate, fetch and consume Ardbeg whisky quickly and calmly, without causing a commotion, to the satisfaction of the Committee, within 45 seconds.

"The Committee Member will depart at regular intervals after completion of this exercise."

"To be given up three days.

To: Ardbeg Distillery, Port Ellen, Islay, KIR 64 8. You can visit the Extinguished online exhibition at: www.extinguished2006.com

Welcome to the 2006 Ardbeg Trials

Part of the Islay Festival of Malt and Music: 26th May – 4th June 2006

1. The Ardbeg trials will test the Committee Member’s quickness to locate, find and consume Ardbeg whisky, whilst quick and efficient elimination is the ticket to victory.

2. The Member may consume a number of free drams on arrival. Whisky must be purchased or purloined in a controlled manner, demonstrating skill, speed and the Committee Member’s natural ability to locate, fetch and consume Ardbeg whisky quickly and calmly, without causing a commotion, to the satisfaction of the Committee, within 45 seconds.

3. If the Committee Member fails to bring forth Ardbeg whisky within 45 seconds the Member will immediately forfeit for a period of 1 minute and 42 seconds, with a new member to be called in to carry on the experiment.

4. Any Committee Member found tampering with an ingredient will be eliminated.

RULES

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I verify that the minutes recorded here are correct and complete, and I am pleased to endorse their publication and circulation to Members of the Ardbeg Committee.

www.ardbeg.com

Stuart Thomson, Chairman.
Who nose their Ardbeg?

Come the revolution it transpired that a great number of last year’s festival-goers were more than willing to be shot against the filling tins wall. Not to their astonishment that few here in front of us did so. Is the opportunity to sample an example of Ardbeg at our beholds the challenge to identify them from behind the blindfold?

The Murmurs after the night before

It is generally accepted that the Ardbeg Committee and the Church of Jesus Christ of Latter-day Saints KNOW EVERYTHING. Little is known in common, especially with regards to alcohol consumption. For this reason, the Clan of Duggan (because it is the original name of the original Clan of Duggan – Ardbeg) set to find out, to observe. As is balanced that some groups there around the perimeter pin down area of Ardbeg.

Here wrong no fear? No fear that while working on Salt Lake City, contaminating colleague Apery the ever-popular experience Andy remarked, "Need enough cleverness to be a Mormon to drink!" Proteus indeed.

Rules

1. The Ardbeg trials will test the memory of the Ardbeg Committee to locate, taste and consume whisky while quickly and calmly, without causing distress to fellow festival-goers.
2. The Member may consume a number of whisky expressions at various times, with a maximum of 45 minutes per glass in Warehouse 3. All whisky taken shall be from the Member’s glass and Membership Identification Card displayed at all times.
3. If the Committee Member fails to bring enthusiasm for whisky consumption, no whisky will be deducted.
4. Any Committee Member found consuming one whisky expression at a time shall be eliminated.

Ardbeg – the only smoke you can enjoy in public

On 26th March this year, Scotland became the first country in the United Kingdom to ban smoking in public places, like pubs.

The Mormon after the night before

However, the Daves were quick to point out that we know not all whisky drinkers are Mormons. That is why we have the Ardbeg trials. The Ardbeg trials will test the memory of the Ardbeg Committee to locate, taste and consume whisky while quickly and calmly, without causing distress to fellow festival-goers.

Welcome to the 2006 Ardbeg Trials

Part of the Islay Festival of Malt and Music: 26th May – 4th June 2006

...continued from front cover

Mobile chip van on the move

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To drink more Serendipity!

To drink all the whisky in my cabinet

To have the biggest clootie dumpling ever

To be locked in Warehouse 3!

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Andrew Thomson, Chairman.
Last year’s Ardbeg Day at the Islay Festival of Music and Malt was one of the highlights of the festival. Bassie Thomson, 83, from Inverurie, Speyside, was thrilled to receive a bottle of the 3-year-old whisky.

After Thomson had disposed of the contents of his bottle, he dropped it into the dustbin and put on his best Sunday clothes in preparation for a day of festivities. Thomson had been a regular visitor to the Islay Festival for many years and was looking forward to the day’s events with great anticipation.

As he made his way to the festival, Thomson couldn’t help but notice the delicious aroma of whisky wafting from the nearby distillery. He knew that he couldn’t resist the temptation and was eagerly anticipating the opportunity to sample some of the finest whiskies in the world.

When he arrived at the festival, Thomson headed straight for the Ardbeg stand, where he was greeted by a friendly member of staff. After a brief conversation, Thomson was presented with a bottle of the newly released 3-year-old whisky.

Thomson was overjoyed to receive such a special gift and couldn’t wait to open it and sample its delicious taste.

As he poured the whisky into a glass, Thomson couldn’t help but marvel at the rich, complex flavors that filled his nose. He took a sip and savored the smooth, velvety finish that lingered on his tongue.

Overwhelmed by the delight of their creation, the Ardbeg Committee announced that they would be releasing a new 3-year-old whisky every year, with each iteration set to surpass the last. Thomson was overjoyed at the prospect of trying every new release and eagerly awaited the next year’s release.

But as he toasted his good fortune, Thomson couldn’t help but reflect on the bittersweet nature of life. He knew that his time was limited and that he needed to make the most of every moment. As he enjoyed his whisky, Thomson couldn’t help but feel grateful for the opportunity to experience such a wonderful gift before it was too late.
Ah, springtime on Islay! This most southerly isle has won the world’s hearts by its ancient trees bearing with broccoli; strawberries great and small; hawthorn, cherry, and elder; and everywhere, clear signs of youthful exuberance. Especially at the Ardbeg Distillery, where we have welcomed this young thing of exquisite sweetness – and bottled it exclusively for the Ardbeg Committee.

This spring we introduced three ex-bourbon casks of Very Young Ardbeg, each aged four, five or six years for the young Committee Chairman. A recent taste hit the spot! Get all the details at: www.ardbeg.com

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